

WHAT IS CLAIMED IS:

1. A display package for merchandising an article of commerce comprising:

5 a first portion of the display package having at least one first outside wall with at least one first engagement element, and a first interface region;

a second portion of the display package having at least one second outside wall with at least one second engagement  
10 element, and a second interface region, the first portion of the display package and the second portion of the display package fitting together along their first and second interface regions to form a space between the first portion and the second portion, wherein the at least one first  
15 engagement element of one display package is adapted to engage with the at least one second engagement element of another display package when a plurality of display packages are placed with the first outside wall of one display package next to the second outside wall of another display package.

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2. The display package of claim 1, wherein the first portion further comprises a top side and a bottom side and the second portion further comprises a top side and a bottom side, the display package further comprising at least one  
25 stabilizing foot portion on a bottom side of at least one of the first and second portions.

3. The display package of claim 1, wherein the at least one first outside wall is planar and is joined to the first  
30 interface region by a first perimeter wall, and the second at least one outside wall is planar and is joined to the second interface region by a second perimeter wall.

4. The display package of claim 1, wherein the first display package has one first outside wall and a plurality of first engagement elements are formed thereon, and the second display package has one second outside wall and a plurality of  
5 second engagement elements formed thereon.

5. The display package of claim 3, further comprising at least one stabilizing foot portion that is formed on the first perimeter wall and at least one stabilizing foot portion  
10 that is formed on the second perimeter wall.

6. The display package of claim 2, wherein the at least one stabilizing foot portion extends from the first interface region and beyond the first outside wall.  
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7. The display package of claim 1, wherein the at least one first engagement element comprises one of a protrusion and recess, and the second engagement element comprises the other of a protrusion and recess, the protrusions and recesses being  
20 complementary dimensioned so that the protrusion interference fits into the recess.

8. The display package of claim 1, wherein the first interface region comprises one of a ridge and a channel and  
25 the second interface region comprises the other of a ridge and a channel, the ridge being dimensioned to fit within the channel.

9. The display package of claim 1, wherein a plurality  
30 of display packages can be joined together when their first and second engagement elements, respectively, fit together.

10. The display package of claim 1, wherein the first portion and the second portion are separate pieces.

11. The display package of claim 1, wherein the first  
5 portion and the second portion are hingeably joined together.

12. The display package of claim 1, wherein the first engagement element is integrally formed with the first portion of the display package and the second engagement element is  
10 integrally formed with the second portion of the display package.

13. A display package for merchandising an article of commerce comprising:

15 a first portion of the display package having a first outside wall with a plurality of first engagement elements attached thereto, a first interface region, and a first perimeter wall joining the first outside wall to the first interface region;

20 a second portion of the display package having a second outside wall with a plurality of second engagement elements attached thereto, a second interface region, and a second perimeter wall joining the second outside wall to the second interface region; the first portion of the display package and  
25 the second portion of the display package fitting together along their first and second interface regions to form a space between the first portion and the second portion, wherein the plurality of first engagement elements of one display package are adapted to engage with the plurality of engagement  
30 elements of another display package when a plurality of display packages are placed with the first outside wall of one display package next to the second outside wall of another display package.

14. The display package of claim 13, further comprising at least one stabilizing foot portion that is formed on the first perimeter wall and at least one stabilizing foot portion  
5 that is formed on the second perimeter wall.

15. The display package of claim 13, wherein the at least one stabilizing foot portion extends from the first interface region to beyond the first outside wall.  
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16. The display package of claim 13, wherein the first engagement element is integrally formed with the first portion of the display package and the second engagement element is integrally formed with the second portion of the display  
15 package.

17. The display package of claim 13, wherein the first interface region comprises one of a ridge and a channel and the second interface region comprises the other of a ridge and a channel, the ridge being dimensioned to fit within the  
20 channel.

18. The display package of claim 13, wherein the at least one first engagement element comprises one of a  
25 protrusion and recess, and the second engagement element comprises the other of a protrusion and recess, the protrusions and recesses being complementary dimensioned so that the protrusion interference fits into the recess.

30 19. A display package for merchandising an article of commerce comprising:

a first portion of the display package having a plurality of uprising portions with first engagement elements on at

least some of the uprising portions, and a first interface region;

5 a second portion of the display package having a plurality of uprising portions with second engagement elements on at least some of the uprising portions, and a second interface region, the first portion of the display package and the second portion of the display package fitting together along their first and second interface regions to form a cavity between the first portion and the second portion,  
10 wherein the plurality of first engagement elements of one display package are adapted to engage with the plurality of engagement elements of another display package when a plurality of display packages are placed with the first portion of one display package next to the second portion of  
15 another display package.

20. The display package of claim 19, wherein the first engagement element is integrally formed with the first portion of the display package and the second engagement element is  
20 integrally formed with the second portion of the display package.

21. The display package of claim 19, wherein the first engagement elements comprise one of a protrusion and recess, and  
25 the second engagement elements comprise the other of a protrusion and recess, the protrusions and recesses being complementary dimensioned so that the protrusions fit into the recesses.

22. The display package of claim 19, wherein the first  
30 engagement elements comprise protrusions and the second engagement elements comprise slots, and the protrusions slideably fit into the slots.

23. The display package of claim 19, further comprising at least one stabilizing foot portion that is formed on the bottom side of the first perimeter wall and at least one stabilizing foot portion that is formed on the bottom side of  
5 the second perimeter wall.

24. The display package of claim 19, wherein the first portion of the display package further comprises a first perimeter wall that joins the plurality of first uprising  
10 portions, and wherein the second portion of the display package further comprises a second perimeter wall that joins the plurality of second uprising portions.